



**PRESS RELEASE
FOR IMMEDIATE RELEASE**
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**“The Gallery” Art Collection Opens to the public at The East End,
Work Progresses on “The Lofts” Luxury Apartments**
Public invited to Open House Event with Tours on Aug. 25th

AKRON, OH – Industrial Realty Group, LLC (IRG), a nationwide real estate development and investment firm, and Solon-based, Industrial Commercial Properties LLC (ICP) welcome the public to an open house features tours of The East End’s newly-added components and amenities.

Wednesday, August 25 from 4 to 6 PM visitors are invited to celebrate the grand opening of “*The Gallery at The East End.*” Browse the space and meet the local artists who created these one-of-a-kind pieces. Permanent artwork was installed in the spring with additional artwork changing seasonally. Artists from the first phase will be displaying new work unveiled at this event available for purchase.

In addition, the developer will provide tours of “*The Lofts at The East End*” the newest, adaptive reuse conversion on the live, work, play campus.

The Lofts is still under development, but its first phase is available for pre-leasing now with units available for move-in this fall. Located within a wing of the former Goodyear headquarters building, the high-end space will feature a modern lobby with nods to the site’s history and apartments with various layouts to accommodate the unique architecture of the building. In all, 66 new apartment units will be built on floors 5, 6, and 7.

Guests can enjoy live music with light refreshments and beverages served by local eateries.

Presented by Art EverySpace, this event is free and open to the public.

Register at Eventbrite: <https://www.eventbrite.com/e/the-gallery-at-the-east-end-opening-tickets-164532606455>

About The East End

The East End is a 1.4 million sq. ft., mixed-use redevelopment at the former Goodyear Tire and Rubber World Headquarters in Akron, Ohio. The East End is a dynamic, mixed-use, community. The 1.4 million square-foot site is comprised of Class A office space, sophisticated apartments, a 1,500-seat theater, a 20,000 square-foot gymnasium and a hotel. The live, work, play concept also features shopping and restaurants, making it Akron’s destination for entertainment, economic activity and comfortable living. The project is a joint venture between Los Angeles based, Industrial Realty Group, LLC (IRG) and Solon based Industrial Commercial Properties LLC (ICP). Learn more at www.eastendakron.com

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